What is the Medical Fair and Its Purpose?

The Medical Fair is a physician recruitment program for rural areas of Georgia. The purpose is to offer an opportunity for residents, medical students and their spouses to meet with representatives from Georgia's rural counties having a population of 35,000, or less, and to discuss present and future practice opportunities. This program began in 1979 and is celebrating **26 years** of successful recruitment and retention for rural Georgia!

What Does the Medical Fair Offer A Physician Entering Practice?

The Medical Fair allows residents, medical students and their spouses the chance to discuss firsthand the possibilities of establishing a practice in any of a number of rural counties.

The participant can choose the most suitable environment to establish a practice. Residents who are close to completion of their training can make arrangements for visits to communities of particular interest to further explore practice opportunities.

Residents concerned about the cost of setting up a practice may get advice and assistance from community leaders, including other physicians, bankers and attorneys.

What Does the Medical Fair Offer a Community?

The Medical Fair provides community leaders an opportunity to meet residents in training and medical students interested in rural practice and talk with them about opportunities in their county. It also gives them a chance to promote their community, distribute informational materials and invite residents to visit the community.

Practicing physicians and other community representatives interested in recruiting physicians are invited, along with their spouses, to participate in the Fair. Elected officials, hospital representatives, community health center directors, public health administrators, bankers, chamber of commerce and other community leaders are urged to be involved in the Medical Fair.

Representatives should be selected carefully and considered on the basis of occupation, personality, knowledge of the community and ability to make a good "first impression". Local physicians are especially encouraged to attend.

What Do the Resource and Message Centers Offer Those Attending the Medical Fair?

The Resource Center will enable residents to meet with representatives of the State and Federal Loan Repayment Programs, the Georgia Licensing Board, the Georgia Departments of Human Resources, Corrections and Juvenile Justice and with various membership organizations (Georgia Hospital Association, An Association of Hospitals and Health Systems; Georgia Association for Primary Health Care, Medical Association of Georgia, Georgia Board for Physician Workforce, Georgia Academy of Family Physicians, etc.) to collect information.

The Message Center provides each resident, medical student and community a message box in which information is passed between participants.

How Do I Register?

Complete the information requested on the attached form and return to the address on the reverse side. You will receive a registration packet by mail. For e-mail forms, go to www.smeb.georgia.gov.

NOTE: Pre-registration is required. U.S. citizenship/Permanent Residency is also a requirement.



26th Annual GEORGIA MEDICAL FAIR

September 10-11, 2004 Airport Marriott Hotel Atlanta

"A Physician Recruitment Program for Rural Areas in Georgia"

Principal Coordinator

State Medical Education Board of Georgia

Partner Agencies

Emory University School of Medicine

Georgia Academy of Family Physicians

Georgia Association for Primary Health Care

Georgia Department of Community Health

State Office of Rural Health Services

Georgia Hospital Association: An Association of Hospitals and Health Systems

Georgia Rural Health Association

Georgia Board for Physician Workforce

Medical Association of Georgia

Medical College of Georgia

 $Mercer\ University\ School\ of\ Medicine$

Morehouse School of Medicine

Schedule of Events

Thursday, September 9

7-8:00 p.m. Dinner for Community

Representatives

8-9:00 p.m. Early Booth Set-up

Friday, September 10

8-11:30 a.m. Community Registration

8-10:00 a.m. Seminars for Residents

Contract Negotiations and

Practice Management

9-11:30 a.m. Resident and Student

Registation

12:00 p.m. Welcome and Opening Lunch

General Session for All Partici-

pants

1:00-5 p.m. Tour of Exhibits

5-6:30 p.m. Reception for All Participants

Saturday, September 11

8-9:45 a.m. Breakfast Buffet

8-1:30 p.m. Tour of Exhibits

1:30 p.m. Medical Fair Adjourns